

<http://www.typewith.me/tzm-globalzrush-guide-participants>

## **- Global ZRush -**

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### **ZRush Guide for ZRushers (Participants)**

#### **Phase 1 - Choose Platform**

Assuming that a general participant (zrusher) initializes himself properly through reading the guide or similar, the first step should be choosing what platforms will this zm-supporter utilize for promotion (facebook, twitter, youtube...) and update/expand his contacts on that platform (ex: facebook friends/groups)

#### **Phase 2 - Gather Content**

After the participant chooses the platforms where he/she will be participating in, he/she will then consult the place where all content prepared for zrush is at, in order to spread it without having to do that dull task of gathering information. (a global team, a chapter site, a meeting, a project, a quote...)

#### **Phase 3 - Take Action**

This phase is simply the taking action which translates into the participant posting/sending/tweeting, in the platforms, the information/content he/she choose to. On a specific coordinated global day of action.

*Now that you understood the general functioning of this project, take a look at, and feel free to update, the information lists / data base on the main pad, necessary to take action!!!*

If you are not familiar with any of the communication platforms listed, the best way to learn is using it. But if you still feel that you would like to know more before starting, here are some considerations on the functioning of some of those structures:

#### **Facebook**

##### Quick Press features:

- When you post anything on the facebook wall, there is a probability that all your facebook friends will see it.

- If you comment on a facebook post, all the facebook members that have comments there will receive a notice to see it.
- If you "tag" one of your facebook friends on a facebook post, besides the possibility of the friends of the author of the post to see it, the friends of the person you tagged will also receive a notification. (Considering an average of 300 friends per person, each person that you tag to that post will increase the number of possible viewers in 300)
- When you join a facebook group and post on it, all the members of that group might view your post.
- If pretending to keep the focus on a specific information, through a quick click you can share the post of a friend, instead of posting a different one.

#### Expanding and branching the circles of influence:

Due to the selection and sharing of common interests, there is a tendency for the creation of circles of (common) interests; Despite that the number of friends is increasing in your profile and the flux of interesting links on your page keeps rising, they tend to belong all to the same circle of interests. It means, this keeps the information closed inside the circle.

To break the circle there are different alternatives like:

- Join facebook groups related to zeitgeist or other entities with similar interests (ex: green peace) and post on their walls; The probability of interaction with their members (facebook users with similar interests) will increase.
- Post links related to facebook groups or pages in other networks, like twitter, youtube video comments, google groups and newsletters, etc; and vice versa, so that it relates people connected to different networks.
- Add the users on the right side bar to become your friends. These users are suggested by facebook since you share common friends or have similar interests.

#### **Twitter**

anyone wants to help here?

here is a global tzm rush

<http://typewith.me/tzm-globalzrush>

#### **Global Z Rush**

*Mass Digital Activism: Global Awareness using Viral Information*

featuring **Z Flux Network**

**Main Pad:** <http://www.typewith.me/tzm-zflux>

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## **Project Managers**

**Darr**

darr@zeitgeistportugal.org

**nomada**

rodrigopntcardoso@yahoo.com.br

**satori**

satoribox@hotmail.com

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## **Resume**

The listing of structures and contacts, and its exchange between all, from the Member level to the Chapters and the Teams, will lead to an autonomous flux of information, complementary to the formal one, allowing for all individuals to be aware of all the structures and actions in course in the ZM. (**Z-Flux Network concept**).

The creation of regular periods of contact exchange and awareness spreading, at specific timings and towards specific goals, will motivate the participation of all in a beginning stage. (**Z-Rush concept**)

The approach of members to the involvement in teams, projects and coordination tasks, in one level, and the extension and ramification of the zeitgeist interest circles, reaching new possible supporters/members, in another level, constitutes the general goal.

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## **Objectives**

- Create a platform of communication and cooperation between all ZM national and local chapters and members, leading to synchronization of action and sharing of goals, ideas and commitment.
- Spreading awareness on a global, interpersonal and easy way for any member of the Movement. From home, work, or wherever you are.

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## **Pertinence**

A) Two main characteristics necessary for the development and evolution of a movement seem to be:

- A communication structure that allows feedback between all members
- The synchronization of action towards common goals.

There are still many members that are not aware of all the communication structures that can connect them to the rest of the Zeitgeist Movement network, n'or of the goals and strategies taken by the different teams and chapters around the world, to attain them.

B) We have lots of members, but few Activists. Most of them just don't feel confident enough to hit the streets and promote the Zeitgeist Movement. Global ZRush provides an easy way to help, without getting out of the "safe zone" or taking too much time over the day. Z Rush Events can take up as little as 15 mins a day.

This tool provides a "low profile, quick and user friendly activism" method, adding stronger capabilities over "localized street activism".

Z Rush adds a new level to the current concept of activism in The Zeitgeist Movement...

## **Mass Digital Activism**

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### ***Relevant Information***

There are 1,96 billion Internet users worldwide.

Taking Brazil as an example, there are 192 million habitants, and 70 million have access to Internet. From this 70 million, 55 million are members of social networks. Brazilian internet users spend 23 hours/month on the Internet, and almost 7 hours of that time is related with social networking.

Last year (2009), Twitter network grew 1392%. Other social networks grew about 60%.

A few weeks ago, Brazil with joint support for the Portugal Chapter, conducted the second edition of Z-Rush. These events were conducted to gather some data to be presented before trying worldwide. There was registered an access peak on the event day.

It would be naive to think we'll reach something huge like Twitter trending topics at this stage for example, but we have to start from somewhere. Also, it's a great tool to simply spread awareness. It's part of the work of any of our activists, ain't it?

Also, the connection between all national and local chapters and members of the movement, through group mails and quick press networks (facebook, twitter, etc..), will create acquaintance between the structures at all levels and make the concerted actions towards the goals a day by day self-reinforcing activity.

2 weeks ago, the Linguistic Team coordinators gathered efforts on a concerted action of contacting chapters, facebook groups, organizers of the Z-Day2010 events, thevenusprojectnetwork.com, etc, from countries which languages had no translations team or were not informed about the ZM-Ling.Team. Result: Several languages like Polish, Hindi, Tagalog, Macedonian, Japanese, etc... have recently joined the Ling.Team or are about to do it; just in time for their integration on the project of translation of "Zeitgeist: Moving Forward" before its global release.

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## **Platforms**

- **Social Networks:**
  - *Twitter*
  - *Facebook*
  - *MySpace*
  - *Hi5*
  - *Youtube*
  - *Orkut*
  - *Blogs*
  - *Skype*
  - *Messenger*
  - *Team Speak*
  - *Venus Project Social Network*
  
- **Newsgroups**
  - *Google Groups*
  - *Specific Thematic Groups (ex: groups concerning global warming or political views, etc)*
  - *NPO groups (ex: Greenpeace, Unicef, International Medical Aid, etc)*
  
- **Social Bookmarking**
  - *Reddit*

- *Digg*
  - *StumbleUpon*
  - *Slashdot*
  - *Delicious*
- ***Mails***
    - *Specific mails to influential people, media or corporations*

Social Networks provide a new solution for members, supporters and curious ones to know about the existence of the communication and action structures concerning the organization and functionality of the movement.

Those structures are the Chapters (National and local); Teams (Linguistics, Developments, Lecture, Newsletter, Media Project, Technological,...); Team Speak and its channels, meetings and activities; Google Group mails; Facebook groups; and even tools and projects. A list/data base, with this structures, is being built on several categorical links in the end of this pad.

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## ***Phases***

### ***Project Wise***

#### ***Phase 1- Structuring***

Before executing a global action, first the project needs to be structured enough to a point where it can be easily adopted by chapters.

#### ***Phase 2- Expansion***

After the structure of the project is completed, the project should then expand to all chapters worldwide and receive some minor structural improvements over time.

### ***Chapters***

#### ***Phase 1- Contact***

This phase consists into a chapter fulfilling the requirements in order to take part in the project and contact the international project managers/coordinators in order to proceed. In other words, a chapter starts the joining process by following the processes described in the chapter participation guide.

### **Phase 2-Organize**

In this phase, a chapter ZRush project manager(s) should then proceed to organize and adapt the overall project data and information to the chapter

### **Phase 3-Execute**

Execution is basically taking action on the ZRush day participating into a worldwide synergy in order to spread awareness and promote the movement.

## **Participants (ZRushers)**

### **Phase 1-Choose Platform**

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### **Phase 2-Gather Content**

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*Now that you understood the general functioning of this project, take a look at, and feel free to update, the information necessary to take action!!!*

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## **GlobalNetworking/Platforms Links**

### **Twitter**

### **Chapters**

<http://www.typewith.me/tzm-globalzrush-twitter-chapters>

### **Members**

<http://www.typewith.me/tzm-globalzrush-twitter-members>

## **F a c e b o o k**

### **Chapters / Groups**

<http://typewith.me/tzm-globalzrush-facebook-chapters>

### **Members**

<http://typewith.me/tzm-globalzrush-facebook-members>

## **Y o u T u b e**

### **Chapters**

<http://typewith.me/tzm-globalzrush-youtube-chapters>

### **Members**

<http://typewith.me/tzm-globalzrush-youtube-members>



### **WHAT INFORMATION TO PROMOTE/SPREAD?**

Since Z Rush has 2 different functions, they should be noted in our actions:

- 1) The promotion of a resource based economy by spreading awareness via information.
- 2) Promote organized activism in the movement by spreading information of how to participate in the movement.



The ratio of promotion should be around 4 to 1. In other words for each 4 actions of promoting a resource based economy, it should be done 1 action of promoting organized activism.

\* Consider also, to expend/branch the circles of influence, 1) the updating and expanding of your list of contacts and, 2) the necessity of promotion of a link/group from one determined social network on several different social networks. (Ex: promote a tweet account on the facebook and vice versa, a facebook group on your tweet account)



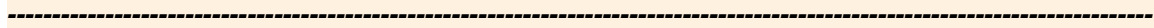
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### **Quotes**

(When in a twitter use, 140 characters limit, must include at least hastag **#zeitgeist**)

<http://typewith.me/tzm-globalzrush-quotes>

### **Videos**



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### **The Zeitgeist Movement Structure**

#### **Complete info thread on "How to Participate"**

[http://www.thezeitgeistmovement.com/joomla/index.php?](http://www.thezeitgeistmovement.com/joomla/index.php?option=com_kunena&Itemid=99999&func=view&catid=233&id=290780)

[option=com\\_kunena&Itemid=99999&func=view&catid=233&id=290780](http://www.thezeitgeistmovement.com/joomla/index.php?option=com_kunena&Itemid=99999&func=view&catid=233&id=290780)

### **Teams**

#### **Linguistics Team**

The Linguistic Team is dedicated to provide transcription and translation support for various efforts throughout the movement. To join the fun, check out the link

[http://www.thezeitgeistmovement.com/joomla/index.php?](http://www.thezeitgeistmovement.com/joomla/index.php?option=com_kunena&Itemid=99999&func=view&catid=265&id=195607)

[option=com\\_kunena&Itemid=99999&func=view&catid=265&id=195607](http://www.thezeitgeistmovement.com/joomla/index.php?option=com_kunena&Itemid=99999&func=view&catid=265&id=195607)

<http://groups.google.com/group/zm-intl-linguistic-team>

Current needs: Proofreaders for every language (especially English)!  
Also much needed: Folks with mad multimedia skills for the Linguistic TechTeam

LingTeam member's email group (for all LingTeam members)  
zm-intl-linguistic-team@googlegroups.com

### ***Developers Team***

The Developers Team's primary goal is to facilitate and innovate a broad scope of applications to further the functionality of the Movement's websites and related communication technology and projects. This often includes Data-base development, general programming, even custom application for various purposes. This Team is open for anyone who has quality abilities and wishes to help.

Get involved! All levels of experience are welcome. To get started as a Programming Team member, go to  
[http://www.thezeitgeistmovement.com/wiki/index.php?title=Programming\\_Sub-team](http://www.thezeitgeistmovement.com/wiki/index.php?title=Programming_Sub-team)

Forum: <http://forum.zmdev.net/>

### ***Technology Team***

The Technology Team is for those who have a background in scientific disciplines which could be related to social development within a Resource Based Economy. This includes Robotics, Software Engineering, Physics, City Planning, Structural Engineering and the like. Concepts from the "Creative Team" will eventually lead to evaluation by the "Technology Team", to figure out what is actually possible. At this stage, this team does not have the resources to move forward with materialization, as this movement is in its infancy. However, as things progress, scientists and engineers in this team, coupled with the Creative team, will eventually construct the "Interdisciplinary Teams", as noted in the Orientation Guide. This is an initial step to create a personal database and consider new ideas.

[http://www.thezeitgeistmovement.com/joomla/index.php?option=com\\_kunena&Itemid=99999&func=showcat&catid=242](http://www.thezeitgeistmovement.com/joomla/index.php?option=com_kunena&Itemid=99999&func=showcat&catid=242)

### ***Lecture Team***

The "Lecture Circuit" Team is a network of dedicated persons who are informed and committed enough to personally create physical, non-profit lecture/media events throughout the world. Please see the 2009 New York City ZDAY event video for a frame of reference.

Eventually, we hope to have 100s of people, acting as representatives of the Movement Worldwide, which can speak well and present the full spectrum of information in a professional way to a live audience.

[http://www.thezeitgeistmovement.com/joomla/index.php?option=com\\_kunena&Itemid=99999&func=showcat&catid=237](http://www.thezeitgeistmovement.com/joomla/index.php?option=com_kunena&Itemid=99999&func=showcat&catid=237)

### ***Newsletter Team***

[http://www.thezeitgeistmovement.com/joomla/index.php?option=com\\_content&view=article&id=642&Itemid=100101](http://www.thezeitgeistmovement.com/joomla/index.php?option=com_content&view=article&id=642&Itemid=100101)

### ***Designers Team***

"In a decaying society, art, if it is truthful, must also reflect decay. And unless it wants to break faith with its social function, art must show the world as changeable. And help to change it." – Ernst Fischer

<http://www.zeitgeistmediaproject.com/>

<http://tzm-official.deviantart.com/>

### **Chapters:**

[http://www.thezeitgeistmovement.com/joomla/index.php?option=com\\_content&view=article&id=492&Itemid=1908](http://www.thezeitgeistmovement.com/joomla/index.php?option=com_content&view=article&id=492&Itemid=1908)

### ***Team Speak - Voice & Chat Meeting Point (24/7)***

Welcome to The Zeitgeist Movement Teamspeak3 server.  
This is the Movement's official VOIP server for meetings and communication

[http://www.thezeitgeistmovement.com/joomla/index.php?option=com\\_content&view=article&id=629&Itemid=100092](http://www.thezeitgeistmovement.com/joomla/index.php?option=com_content&view=article&id=629&Itemid=100092)

Team Speak Tutorial Video: <http://www.youtube.com/watch?v=EJ4c53yadL4>

- "New to TZM" Channel: (24 / 7); Discussions and FAQ on TZM and TVP.
- European Meetings: Every other tuesdays, at 19.30 GMT time
- Chapter Meetings: Every other wednesday, at 23.30 BST time
- Chapter Meetings: (Check your chapters meeting channel information)
- Linguistics Team Meetings: Every other saturday at 19h UTC time
- Developments Team Meetings: Every other saturday at 6pm EDT time
- Movie Makers Channel (24h/day)
- Zeitgeist Women Meeting: on the last sunday of each month, 19h GMT time

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## **GlobalTargets**

### **Websites/Blogs**

<http://www.typewith.me/tzm-globalzrush-web-targets>

### **YouTube**

<http://www.typewith.me/tzm-globalzrush-youtube-targets>

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## **STRUCTURAL TASKS**

### **ZRush Guide for Chapters**

<http://www.typewith.me/tzm-globalzrush-guide-chapters>

### **ZRush Guide for ZRushers (Participants)**

<http://www.typewith.me/tzm-globalzrush-guide-participants>

## Optional

### **ZRush Mass Mail Members**

<http://www.typewith.me/tzm-globalzrush-massmail>

### **ZRush Promotional Banners**

Option 1 - Preview Link:

Size 1 -

Size 2 -

Size 3 -

Source File -

Option 2 - Preview Link:

Size 1 -

Size 2 -

Size 3 -

Source File -

Option 3 - Preview Link:

Size 1 -

Size 2 -

Size 3 -

Source File -

### **ZRush Promotional Video**

<http://www.typewith.me/tzm-globalzrush-video-promo>

### **ZRush Participation Video Tutorial**

<http://www.typewith.me/tzm-globalzrush-video-tutorial>

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here is a global tzm mass mail rush

<http://www.typewith.me/tzm-globalzrush-massmail>

### **Global ZRush**

Main Pad: <http://typewith.me/tzm-globalzrush>

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## Z Rush Mass Mail Template

**Purpose:** This is an Email Template for chapters to use when announcing trough mass mail the zrush event. Its not mandatory, it only exists to save effort.

**Warning:** Before you send out this email or similar you must first have accomplished the first 3 steps on the zrush chapter guide (you can read it here

### Template:

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and more

<http://www.typewith.me/tzm-globalzrush-guide-chapters>

### *Global ZRush*

Main Pad: <http://typewith.me/tzm-globalzrush>

## *ZRush Guide for Chapters*

In order for a Chapter to adopt the Global Z Rush project the process should be the following:

### **Step 1**

***Have a member responsible for the Z Rush project in the Chapter.***

The responsible member is basically going to be a Project Manager for the Project in their Chapter. The project manager function is to Integrate the different activities and organizational components of the project in order to acomplish the desired results. In other words the project manager is going to communicate with the rest of the global structure for reports and improvements and also to compile and organize zrush actions in the area.

### **Step 2**

***Notify the Global Coordination of such event***

This point is self explanatory, Before proceeding into a effective coordination first a chapter must make himself known for the project, this means that the responsible member will initiate contact with the zrush global coordinators.

### **Step 3**

#### ***Contribute to the Z Rush documentation with the chapter adapted content.***

This can translate into adding chapter information for the global zrush documentation. This may include but not be limited to:

- Chapter Twitter Account
- Chapter Participants Accounts
- Youtube and Website Targets
- Translating Quotes and Twitter Tweets and adding custom tags.

### **Step 4**

#### ***Promote the next Z Rush event in the Chapter***

This can be accomplished using the chapter tools like:

- News articles
- Next events list
- Forum Posts
- Mass Mail
- Teamspeak
- Twitter
- Facebook
- Youtube

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<http://www.typewith.me/tzm-globalzrush-web-targets>

### ***Global Z Rush***

Main Pad: <http://typewith.me/tzm-globalzrush>

### **Website / Blog Targets**

Links classified in Language Categories; alphabetic order.

ARABIC

<http://withinthemarginoferror.blogspot.com/2007/02/blog-post.html>

<http://byeaa3.wordpress.com/2010/10/01/>

<http://balochrise.com/vb/archive/index.php/t-10249.html>

<http://inutopiavalley.blogspot.com/2009/01/blog-post.html>

[http://utopiaseekers.blogspot.com/2009/01/blog-post\\_02.html](http://utopiaseekers.blogspot.com/2009/01/blog-post_02.html)

ENGLISH

FRENCH

PORTUGUESE

Já Não vou Salvar o Mundo

<http://www.borfast.com/blog/venus-project-e-movimento-zeitgeist>

Além de haver referencia positiva ao movimento zeitgeist, blog tem o seu foco em problemas sociais.

SPANISH

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<http://www.typewith.me/tzm-globalzrush-youtube-targets>

**- Global ZRush -**

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**Youtube Videos/Account Targets**

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<http://www.typewith.me/tzm-globalzrush-video-promo>

**Global ZRush**

Main Pad: <http://typewith.me/tzm-globalzrush>

**ZRush Promotional Video**

**Requirements:**

- Video Should have 120 secs of maximum duration

**Ideas:**

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<http://www.typewith.me/tzm-globalzrush-video-tutorial>

**Global ZRush**

Main Pad: <http://typewith.me/tzm-globalzrush>

**Z Rush Participation Guide**

**Requirements:**

- Must be based upon the zrush participation guide.

**Script:**

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<http://typewith.me/tzm-globalzrush-quotes>

**Global ZRush**

Main Pad: <http://typewith.me/tzm-globalzrush>

**QUOTES/REFERENCE EXPRESSIONS**

(should include a max of 140 characteres and the hastag #zeitgeist, when tweeted)

ENGLISH <http://typewith.me/tzm-globalzrush-quotes-english>

PORTUGUÊS <http://typewith.me/tzm-globalzrush-quotes-portugues>

SVENSKA <http://typewith.me/tzm-globalzrush-quotes-svenska>

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<http://typewith.me/tzm-globalzrush-quotes-english>

**GlobalZRush**

Main Pad: <http://typewith.me/tzm-globalzrush>

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## QUOTES/REFERENCES IN ENGLISH

"We are the only animals on this planets that need to pay to live here... how did we manage that?" - Anonymous

"The crippling of individuals I consider the worst evil of capitalism. Our whole educational system suffers from this evil. An exaggerated competitive attitude is inculcated into the student, who is trained to worship acquisitive success as a preparation for his future career." - Albert Einstein.

"In a world with 1.000.000.000 starving people out of 7 billion people, something is clearly wrong."

"If living is not taken for granted, how can we think of our society as civilized?"

"How much of you is you? Society creates behaviour." - Jacque Fresco

"We can't solve problems by using the same kind of thinking we used when we created them."  
Albert Einstein

How does the world work? How could it be better? Get informed, watch Zeitgeist Addendum!  
#zeitgeist #tvp zeitgeistportugal.org

For many years we've changed political systems, religious practices, traditions... but our social conduct never changed. #zeitgeist

"New opinions often appear first as jokes and fancies, then as blasphemies and treason, then as questions open to discussion, and finally as established truths." -George Bernard Shaw.

"A resource-based world economy would also involve all-out efforts to develop new, clean, and renewable sources of energy: geothermal; controlled fusion; solar; photovoltaic; wind, wave, and tidal power; and even fuel from the oceans. We would eventually be able to have energy in unlimited quantity that could propel civilization for thousands of years." -The Venus Project.

"It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change." - Charles Darwin.

"If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin." -Charles Darwin.

"It has become appallingly obvious that our technology has exceeded our humanity." -Albert Einstein.

"Early in life I had noticed that no event is ever correctly reported in a newspaper." -George Orwell.

"The function of leadership is to produce more leaders, not more followers." -Ralph Nader.

"I put a dollar in one of those change machines. Nothing changed." -George Carlin.

"It is no measure of health to be well adjusted to a profoundly sick society." - J. Krishnamurti

"When the power of love overcomes the love of power, the world will know peace." - Sri Chinmoy Ghose

The world bank is a private institution. It creates its own policies, and is under virtually no regulation by the government.

Money is created out of loans. Therefore, money is debt. And debt is money.

"I believe that banking institutions are more dangerous than standing armies..." - Thomas Jefferson, 1743-1826

"If you want to remain slaves of the bankers and pay for the costs of your own slavery, let them continue to create money and control the nation's credit." - Sir Josiah Stamp, 1880-1941

"The real truth of the matter is that a financial element in the large centers has owned the government since the days of Andrew Jackson." - Franklin D. Roosevelt, US President, 1933

"The world is governed by very different personages from what is imagined by those who are not behind the scenes." - Benjamin Disraeli, English Statesman, 1844

"There is something behind the throne, greater than the king himself." - Sir William Pitt, House of Lords, 1770

"I am absolutely appalled by how much people in this country do not think."

"They must find it difficult... Those who have taken authority as the truth, rather than truth as the authority." -G. Massey, Egyptologist

"Our masters don't give a damn about you or your family. All they care about, and what they have always cared about is controlling the whole damn world."

"The more you educate yourself, the more you understand where things come from, the more obvious things become. And you begin to see lies everywhere..."

You're only as free as your purchasing power allows.

"Under the federal reserve act, panics are scientifically created. The present panic is the first scientifically created one, worked out as we figure a mathematical equation." - Charles Lindbergh, 1921, referring to the economical crisis

"Life's like a ride in an amusement park. And when you go on it you think it's real because that's how powerful our minds are. Some people begin to question, is this real? Or is this just a ride? And other people have remembered, and they come to us and say, "Hey, don't worry, don't be afraid ever. Because this is just a ride." ...and we kill those people, you ever noticed that?" - Bill Hicks

Of all the social institutions we are born into, directed by and conditioned upon, there seems to be no system taken for granted and misunderstood as the monetary system.

Taking on nearly religious proportions, the established monetary institution exists as one of the most unquestioned forms of faith there is.

"1% of the world's population owns 40% of the planet's wealth..." "50% of the world's population lives on less than 2 dollars a day..." "34,000 children die every single day from poverty and preventable diseases."

"Whether we are aware of it or not, the life blood of all of our established institutions, and thus society itself, is money. Therefore, understanding this institution of monetary policy is CRITICAL to understanding why our lives are the way they are." - Peter Joseph

"The complexity associated with the financial system is a mere mask, designed to conceal one of the most socially paralyzing structures humanity has ever endured. Inflation is essentially a hidden tax on the public." - Peter Joseph

"Every dollar or pound in your wallet is owed to somebody, by somebody. If there was no debt in our financial system, there would be no money."

"The application of interest in the monetary system rewards the rich, and punishes the poor." - Peter Joseph

"Mathematically, defaults and bankruptcy are literally built into the monetary system. It invariably transfers true wealth from the individual to the banks." - Peter Joseph

"Due to the structure of the monetary system, there will always be poor pockets of society that get the short end of the stick. It is essentially designed to transfer true wealth from the individual to the banks." - Peter Joseph

"The monetary system truly benefits only the elite at the top of the pyramid." - Peter Joseph

"Physical slavery requires people to be housed and fed. Economic slavery requires people to feed and house themselves." - Peter Joseph

"The monetary system is one of the most ingenious scams for social manipulation ever created." - Peter Joseph

"DEBT is the weapon used to conquer and enslave societies. And INTEREST is its prime ammunition." - Peter Joseph

"There are two ways to conquer and enslave a nation. One is by the sword. The other is by debt." - John Adams, 1735-1826

"We economic hitmen have really been the ones responsible for creating this first truly global empire." - John Perkins, Confessions of an Economic Hitman

"The term terrorist is an empty distinction, designed for any person or group who chooses to challenge the establishment." - Peter Joseph

"People are products of their environments. The environment determines the behaviour of all living organisms."

"The goal of all corporations is to maximise profit, regardless of the social and environmental consequences."

"The monetary system is not designed to care about the well-being of people. The well-being of people is really secondary to monetary gain, if it's there at all."

"Corruption is the foundation of the monetary system. And with money being essential for survival, corruption becomes the foundation of society."

"The structure of the monetary system prevents people from creating an ethical and decent society."

"Only resources are valuable. Money is really just worthless paper."

"The more scarce something is, the more valuable it is. It is in the interests of corporations to make things scarce, to maximise profits."

"We can either have democracy in this country or we can have great wealth concentrated in the hands of a few, but we can't have both." - Louis Brandeis, Supreme Court Justice

"There is more slavery in the world today than there has ever been."

"Politicians cannot solve technical problems. Only technicians can."

"Everything that has largely contributed to the improvement of society, is science and technology."

"Efficiency, sustainability and abundance are enemies of profit. It is the mechanism of scarcity that increases profits. So ask yourself, what does this mean for society?"

"If it rained gold for a day, people would stockpile it. If it rained gold for a year, people would throw it away. It is how scarce something is that determines its value."

"In the monetary system, it is impossible to have a world without war or poverty."

"It is impossible to expect human beings to behave in truly ethical or decent ways in the monetary system."

"Technological development is crippled by the monetary system."

"There is no such thing as human nature, only human behaviour...which is determined by the environment."

"There are enough resources and energy available in the world for everyone on the planet to live in complete comfort and abundance. The only question is, why don't we?"

"Every law in our society represents a failure of social design. Laws do not solve problems, they only serve to control peoples behaviour."

"There is no such thing as a smart human being, for it is merely a matter of time before their ideas are updated, changed or eradicated."

"Success depends on how well we relate to everything around us."

"I'm very aware of the fact that my grandson cannot possibly hope to inherit a sustainable, peaceful, stable, socially just world unless every child today growing up in Ethiopia and Indonesia, and Bolivia and Palestine, and Israel, also has that same expectation." - John Perkins

"I believe that unarmed truth and unconditional love will have the final word in reality." - Dr. Martin Luther King, Jr. 1929-1968

"Once we understand that the integrity of our personal existences are completely dependant on the integrity of everyone and everything else in our world, we have truly understood the meaning of unconditional love. For love is extensionality."

"It is no measure of health to be well adjusted to a profoundly sick society." - J. Krishnamurti

"I believe that banking institutions are more dangerous than standing armies..." - Thomas Jefferson, 1743-1826

"If you want to remain slaves of the bankers and pay for the costs of your own slavery, let them continue to create money and control the nation's credit." - Sir Josiah Stamp, 1880-1941

"The world is governed by very different personages from what is imagined by those who are not behind the scenes." - Benjamin Disraeli, English Statesman, 1844

"They must find it difficult... Those who have taken authority as the truth, rather than truth as the authority." -G. Massey, Egyptologist

"We can either have democracy in this country or we can have great wealth concentrated in the hands of a few, but we can't have both." - Louis Brandeis, Supreme Court Justice

"I believe that unarmed truth and unconditional love will have the final word in reality." - Dr. Martin Luther King, Jr. 1929-1968

"We economic hitmen have really been the ones responsible for creating this first truly global empire." - John Perkins, Confessions of an Economic Hitman

"Democracy is not a process. It was supposed to be a result."



"Electing for representatives, or electing for the implementation of the ideas themselves?"

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<http://typewith.me/tzm-globalzrush-quotes-portugues>

**Global ZRush**

Main Pad: <http://typewith.me/tzm-globalzrush>

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## CITAÇÕES/REFERÊNCIAS EM PORTUGUÊS

Uma nova aproximação á sustentabilidade e bem estar humano, descubra por si mesmo!  
#zeitgeist #tvp zeitgeistportugal.org

Porque que temos de pagar para viver... num planeta onde simplesmente nascemos #zeitgeist  
#tvp zeitgeistportugal.org

34.000 crianças morrem todos os dias devido a fome e doenças preveníveis. Uma coisa está certa, algo está muito errado! #zeitgeist

Saiba o que é a sustentabilidade e equilibrio dinamico aplicados á sociedade #zeitgeist #tvp  
zeitgeistportugal.org

Lei Natural, simbiose, Equilibrio Dinamico, Método Científico... Como seria o mundo se aplicassemos isto ao design social? #zeitgeist #tvp

Farto? Cansado? Sem vontade? Descubra a nova alternativa de rumo social #zeitgeist #tvp  
zeitgeistportugal.org

A nossa evolução não parou no polegar, descubra o novo rumo evolucionário! #zeitgeist #tvp  
zeitgeistportugal.org

Como a Ciência resolveria os nossos problemas sociais e ambientais? #zeitgeist #tvp  
zeitgeistportugal.org

Nossos problemas não são novidade. Já as soluções, ninguém sabe que existe! Você conhece o Movimento Zeitgeist? #zeitgeist #tvp

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<http://typewith.me/tzm-globalzrush-quotes-svenska>

### **Global ZRush**

Main Pad: <http://typewith.me/tzm-globalzrush>

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### CITAT/REFERENSER PÅ SVENSKA

"I ett ruttnande samhälle, konst, om den är sanningsenlig, måste också återspegla förfall. Och om det inte vill bryta tro med dess sociala funktion måste konst visa världen som föränderlig. Och hjälpa till dess förändring."  
-Ernst Fischer.

"Jag tror verkligen att enskilda personer kan göra en skillnad i samhället. Eftersom perioder av ändringen sådan som den nuvaranden kommer så sällan i mänsklighetens historia, är det upp till var och en av oss att göra det bästa använda våra tid att hjälpa till att skapa en lyckligare värld." -Dalai Lama quotes.

"Det är svårt att tro att i den största demokratin i världen, vi behöver lagstiftning för att hindra regeringen från att skriva och betala för nyheter." -Senator John Kerry.

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<http://www.typewith.me/tzm-zflux>

### **ZFluxNetwork**

*The Zeitgeist Movement Global Interaction*

Main Pad: <http://www.typewith.me/ZM-NordicCountries-GeneralInfo>

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## **Objective**

The listing of structures and contacts and its exchange between all, from the member level to the chapters and teams, will lead to an autonomous flux of information, updating the current formal one, allowing for all individuals to be more aware of all the structures and actions in course in the ZM.

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## **Global Projects**

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*Chapters Promotional and Release Campaign Plans*  
<http://piratepad.net/MovingForward-ChaptersPlans>

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*Street Performance and Free Expression*  
<http://piratepad.net/zjamstation>

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<http://www.typewith.me/ZM-NordicCountries-GenerallInfo>

**Nordic Countries Z-flux (development changes keep being reported on this pad; suggested dates and contents on the planing stage will be updated on the meeting.**

Obs: Meetings every other week on Tuesdays at 18h GMT, International Chapters Channel on TeamSpeak

This is the projecting pad for the event that I initially call "Nordic Countries Z-flux". The name itself will help me resume the event in this first paragraph: it is about developing a concerted action between the national and local Nordic Countries Zeitgeist Chapters, towards the increase/concentration of Zeitgeist related content/flux on the internet and its projection/transfer into the dynamics of local chapters/events.

**Goals:** The idea is to get a considerable increase of visits to websites, registering members and flux of attendances in local events, through the use of an increased/concentrated flux of zeitgeist related content on the internet, synchronized in time, in a zone of the globe that shares culture and language similarities (Nordic Countries), and in a short space of 1 to 2 weeks until the final goal: local events.

Expected Specific Results:

- Create a platform of communication and cooperation between national and local scandinavian chapters, leading to synchronization of action and sharing of goals and commitment.
- Take advantage of the movement created by the passage of The Venus Project through Sweden and Denmark, noticed on the national chapter's websites, and give it a continuing or, why not?, **increase** to this dynamic peak moment.
- Give beginning to an increase of the frequency of zeitgeist related events that present a considerable dimension, national or international (dynamic peaks on the movement). We could consider this as a 2nd z-day.
- Use the communication and cooperation platform to involve the new and freshly registered members on the existing teams and/or expand the number of teams and areas of activism.

**Development:** The Scandinavian Z-flux could develop in **4 stages:**

**Stage 1** *During one week* - Exchange of facebook, twitters, e-mails and other contacts from other social networks relevant in the nordic countries. Goal: **expanding and branching the**

**network.** National chapters (inform and/or collect contacts to a base), local chapters and member level.

One possibility: the chain exchange.

- Facebook: Friends suggesting (pick a friend and suggest contacts to be added by him/her; Facebook profiles exchange through mail or other forms; Add friends suggested by facebook itself (common friends).
- Twitter: (explore more) in Brazil is very efficient, (suggestions here?)
- e-mail: more for official reasons, announcements, etc...
- search other social networks to use on this stage; (suggestions here?)
- Mailing list (Google group)
- Venus Project social network <http://www.thevenusprojectnetwork.com/>
- Skype
- Messenger
- Team Speak

This chain exchange is more natural and pleasant, but it takes time and it is not trustful that it will reach the point of contact between everyone.

Another possibility would be the schedule of 2 meetings: 1) use the national/local chapters meeting, where they will inform each others on how many and which chapters/members have decided to participate, for the sharing of the list of collected contacts (facebook, twitters, e-mails...) from the members who were open to grant them and inform how those chapters decided to participate, alter or expand the event; (more official way) 2) a Scandinavian meeting to which will be incentivated the mass participation of chapters and members, where the participation may exceed the regular numbers and the exchange of contacts will be expanded. The reason for this 2 meeting points is the use of 2 very different approaches to the appeal of participation, assuming that different members with different psychologic profiles respond differently.

### **Stage 2 Second Week - Flux**

Post, tweet, comment, as much as possible and always with reference (link) to the chapter site. National one, preferentially, to focus people to a common center of information, where we can see some statistical results and drive new members to several teams of action (communications, translations, etc).

Posts should be focused on The Venus Project (TVP), the world tour moments of Sweden and Denmark, and all other ZM and TVP directly or indirectly related documents.

Who? National and Local chapters (inform, incentive) and, especially, members (spread awareness).

### **Stage 3 3rd and 4th weeks - Local Events**

Plan and development of local events that should be promoted on both the national and local chapter websites. "Physical meetings" is the only base guideline on this point suggested on this project pad. Everything is welcome: Screenings, audios, picnics, freezings, lectures, marches, mail pigeons training, be creative! We dont advise "fasting" nor "handcuffing to establishment building main doors".

Get in touch with local ngo's that share some of our goals, and ask them to join.  
Who? National Chapters (inform/connect between events) Local chapters (organize and develop events; approach to local people)  
There is a possibility, recalled by Stefan (Denmark) that this local events will be very close to the ZM3 movie that is to be released from October to the end of the year!!! Isn't it perfect? : )

**Stage 4 at the 5th week** - Local chapters evaion of the event and nordic countries chapter members meeting for strategy planning for the next concerted action. Goal: *Continuing of the increase in dynamics of The Z-Movement in the nordic countries, through concerted planning and actions.*

## DEVELOPEMENTS

### Network Suggestions and Contacts List (building up the platform)

<http://www.typewith.me/ZM-NordicCountries-ContactList>

**Google Group** <http://groups.google.com/group/zm-nordic-countries?hl=en&lnk=>

**ZM Nordic Countries Facebook Group** <http://www.facebook.com/group.php?gid=122663671119984&ref=ts>

See how to use Team Speak on this Tutorial video: <http://www.youtube.com/watch?v=EJ4c53yadL4>

### Doodle scheduling for the next ZM Nordic Countries meeting

<http://www.doodle.com/fnegsuait3wcqm3u>

Definitive result: every other tuesday, at 18h GMT, starting on the 28th of September 2010

**Cooperation on "Moving Forward" project (from Stefan, Denmark)** <http://piratepad.net/zm-movingfoward>

### ZM Nordic Countries Meeting

- On the 29th, 19.30h GMT  
time [http://dl.dropbox.com/u/4710236/ts3\\_recording\\_10\\_08\\_29\\_21\\_40\\_15.mp3](http://dl.dropbox.com/u/4710236/ts3_recording_10_08_29_21_40_15.mp3).
- **14.9. 18:00 GMT on Int.Chapters room** <http://piratepad.net/Ha1dOoXg2M>
- <http://www.typewith.me/ZM-NordicCountries-Meeting-28-09-2010>

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<http://www.typewith.me/ZM-NordicCountries-ContactList>

Z-Flux contacts list

Suggestions of platforms for chapter organization and awareness spreading: Googlegroup mail, Team Speak, Skype, Messenger, The Venus Project Network, Facebook, Twitter

#### **COLECTIVE CONTACTS:**

**NORDIC COUNTRIES:**

**Google Group:** <http://groups.google.com/group/zm-nordic-countries?hl=en&lnk=>

**Facebook Group:** <http://www.facebook.com/#!/group.php?gid=122663671119984&ref=ts>

**DANMARK:**

facebook <http://www.facebook.com/pages/Zeitgeist-Danmark/129205637128991?v=wall>

Z-Day Denmark <http://www.facebook.com/group.php?gid=52662080907>

**FINLAND:**

Facebook: <http://www.facebook.com/group.php?gid=59402472740&ref=ts>

## ICELAND

Facebook: <http://www.facebook.com/group.php?gid=72678009114&ref=ts>

## NORWAY

Facebook: <http://www.facebook.com/group.php?gid=37713108827&ref=ts>

## SWEDEN

Facebook: <http://www.facebook.com/group.php?gid=112525842093344&ref=ts>

Website: <http://www.thezeitgeistmovement.se/>

## SWEDISH CHAPTERS:

- **Uppsala**  
Website: <http://www.zeitgeist uppsala.se/>  
Contact: [zeitgeist uppsala@gmail.com](mailto:zeitgeist uppsala@gmail.com)  
Muadib and nomada

- ...

## INDIVIDUALS: (alfabetic order)



**Ånund (Kristiansand, Norway)**

email: aanund.bygland@gmail.com

Teamspeak, Oste Popp, Tristis

phone: 99161641

Facebook: <http://www.facebook.com/home.php?#!/profile.php?id=522132488>

**apollo, Finland, Jyväskylä**

email: apollo@thezeitgeistmovement.com

Nickname: apollo - in all media

**Benjamin, Halmstad, Sweden**

E-mail/Messenger: halmstad@thezeitgeistmovement.se / benji\_bot\_@hotmail.com

Teamspeak: Benjamin [Halmstad, SWE]

Facebook: <http://www.facebook.com/logga.ut>

**bilveg (Bergen, Norway)**

email: bilveg@hotmail.com

Teamspeak, ZG, skype (everything i guess): bilveg

Facebook: <http://www.facebook.com/home.php?#!/vegard.bilsbak?ref=ts>

**carcara (Tampere, Finland)**

email: olli.soppela@hotmail.com

irc: carcara @ ircnet

TeamSpeak: carcara

blog (in finnish): <http://ollisoppela.blogspot.com/>

**DylanKaneda, Halmstad, Sweden**

Email: dylankaneda@gmail.com

Teamspeak: DylanKaneda (Halmstad, SWE)

Facebook: <http://www.facebook.com/profile.php?id=100001189507088>

Skype: dylankaneda

**jinx (Oslo, Norway)**

email: fenderbass@c2i.net

Teamspeak, ZG Main site: jinx

Groups; <http://groups.google.com/group/zeitgeistbevegelsen?hl=en>

ZG Norway: Jens

**Jostein (Etne, Norway)**

email: evovii\_j@hotmail.com

skype: Josteinn85

Facebook: <http://www.facebook.com/profile.php?id=553271929>

**joutsipoude:**

facebook: <http://www.facebook.com/profile.php?id=1507642133&ref=search>

email: ilmari.peltoniemi@pp1.inet.fi

skype: ilmari.peltoniemi

**Mice, Finland**

Skype:micezg

Facebook: <http://www.facebook.com/#!/profile.php?id=100001105345692>

MSN: mice272@hotmail.com

Email: miccheli@gmail.com

**MikkoMMM, Finland:**

Email: mikkommm@gmail.com

IRC: MikkoMMM@IRCNet

Skype: mikkommm

TeamSpeak: MikkoMMM (Finland)

**Muad'Dib, Uppsala, Sweden**

Skype: muadib25

e-mail/Messenger: muadibas25@hotmail.com, muadibas@gmail.com

Team Speak: Muad'Dib, Sweden and Greece chapters

**nomada, Uppsala, Sweden**

Facebook: <http://www.facebook.com/profile.php?id=1085852350>

Skype: azoreno

e-mail/Messenger: rodrigoontcardoso@yahoo.com.br

Team Speak: nomada, Sweden and Arabic chapter

TVP Network: Rodrigo Cardoso

Twitter: criticobserving

**Orveli:**

Skype: maurimeronen

Facebook: <http://www.facebook.com/people/Mauri-Orveli/100000607188437>

Email: iruam.orvel@gmail.com

**radioman, Vilnius, Lithuania**

Skype: radioman.lt

Email: email@radioman.lt

**sarjuva (Turku/Åbo, Finland)**

Email: theyhandlemyjunkmail@gmail.com

IRC: sarjuva @IRCNet @piratenet (occasionally around)  
Skype: sarjuva  
TeamSpeak: sarjuva  
twitter: sarjuva

**Tuohimetsa (Turku/Åbo, Finland)**

Email: jukka.tuohimetsa@gmail.com  
IRC: Tuohimetsa @IRCNet @piratenet (occasionally around)  
Skype: Jukka Tuohimetsä  
TeamSpeak: Tuohimetsa  
blog (in finnish): <http://tuohimetsa.com/>

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<http://piratepad.net/Ha1dOoXg2M>

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etc....

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